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Ministry Offers Solution for Over-Accumulation of Christmas "Stuff"

The best way to battle the clutter is to give it away!

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While some retailers may bemoan a slower-than-desired holiday season, Americans still spent an astounding amount of money on Christmas gifts this year. Online purchasing, in particular, was particularly strong in 2007, with spending at record highs. "Cyber Monday"—the Monday after Thanksgiving—saw spending of \$733 million dollars, a 21 percent increase over the same day last year (*source: comScore, Inc.*). But now that the holidays have come and gone, after weeks of frenetic buying and accumulating, for many families, all that's left is a pile of "stuff."

Ali Eastburn, Executive Director of With This Ring, offers a challenge to Christians who have accumulated more this Christmas than they'll ever need or use: *Give It Away*. Ali speaks from her own experience in this area. In 2007, she sold her wedding ring after confronting herself with how much it was worth and how much good could be done with that money. With the proceeds from her wedding ring, Ali helped to fund a clean water project in Africa and founded a new ministry called **With This Ring**.

It is not exactly the message the diamond industry would want to send:

If you want to make a difference, give a kiss but not with Kay. You can give it all away!

But that's the message With This Ring believes that Christians need to hear and heed after Christmas this year.

With This Ring exists to encourage Christians to offer their possessions—even their most precious ones—to God in radical acts of sacrificial giving. In the midst of a society gripped with materialism, Executive Director Ali Eastburn loves to share her story of how God broke that grip in her own life. Through speaking engagements and other resources, With This Ring promotes a lifestyle of generosity among Christians who desire to make a difference in the world.

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